

TM Forum Live! Asia 2017

Agenda at a Glance

	Tuesday 5 December 2017		Wednesday 6 December 2017			Thursday 7 December 2017		
9:00 am - 10:30 am	NFV & SDN Live! Winning with NFV & SDN	AI Live! The Power of AI	Keynotes			Customer Centricity & Analytics Live! Empowering the Digital Customer	IoE Management & Monetization Live! IoE Strategy & Monetization	Transformation & Agility Future Technology to Enable Agility
10:30 am - 11:00 am	Morning Refreshments & Exhibition Visit							
11:00 am - 12:30 pm	NFV & SDN Live! Transforming for NFV/SDN Operationalization	AI Live! Getting started with AI and Machine Learning	Customer Centricity & Analytics Live! Meeting and Exceeding the Expectations of Today's Digital Customer	IoE Management & Monetization Live! IoE Technical Enablement	Transformation & Agility Live! Transformation - Why, What, How?	Customer Centricity & Analytics Live! Personalization & Customer Engagement	IoE Management & Monetization Live! IoE in Action	Transformation & Agility Future technology to enable agility (continued)
12:30 pm - 2:00 pm	Networking Lunch & Exhibition Visit							
2:00 pm - 3:30 pm	NFV & SDN Live! Managing Hybrid Networks & Integration	AI Live! AI in action	Customer Centricity & Analytics Live! Tracking digital footprints: Capturing the elusive 360	IoE Management & Monetization Live! IoE Business Models and Monetization	Transformation & Agility Live! OSS/BSS of the Future	Customer Centricity & Analytics Live! Leveraging AI and Machine Learning to Enable the Next	IoE Management & Monetization Live! IoE Management & Scaling	Transformation & Agility Focus on Human Aspects

			degree view of your customer			Gen Customer Experience		
3:30 pm - 4:00 pm	Afternoon Refreshments & Exhibition Visit							
4:00 pm - 5:30 pm	NFV & SDN Live! Optimizing End-To-End Service Performance - the Role of Automation, Analytics and APIs	AI Live! AI in action	Customer Centricity & Analytics Live! Customer Centric Transformation	IoE Management & Monetization Live! Establishing Trust	Transformation & Agility Live! Transformation Case Studies	Connecting the Dots Panel with 3-4 senior speakers Summary of what has been learned Roundtable discussions and takeaways		

